## Platform Privacy Policy

Last Updated: February 23$^{rd}$ 2023

**Topcontent-entertainment**” understands that individuals value their privacy and Topcontent-entertainment considers User’s privacy to be very important. This Privacy Policy (“**Policy**”), as further defined below, explains Topcontent-entertainment’s practices in regard to privacy, including but not limited to, how Topcontent-entertainment handles information that may be collected from User. For the purpose of the following Policy, references to Topcontent-entertainment include Topcontent-entertainment and its affiliates, subsidiaries, agents, representatives, successors, and assigns. Details about Topcontent-entertainment:

The name and details of Topcontent-entertainment can be found in the welcome email sent to you upon subscribing to the Platform. In addition, it can be found after logging in to the website topcontent-entertainment.com in the footer of this website, and on the My Account details page on topcontent-entertainment.com/account.

Please review Topcontent-entertainment’s Platform Terms and Conditions (“**Terms**”), which govern User’s use of Services. Any capitalized terms that are not defined in this Policy shall have the meaning given in the Terms. This Policy will remain in full force and effect, even if User’s use of or participation in the Services or any particular service, feature, function or promotional activity offered through the Services terminates, expires, ceases, is suspended or deactivated. If User does not agree with this Policy, please do not participate in the Services or any features, activities or services offered through the Services.

This Privacy Policy applies to:

1. The website(s) as operated by Topcontent-entertainment located at topcontent-entertainment.com and all corresponding webpages, subdomains, substitute, or successor domains associated with topcontent-entertainment.com(“**Site**”);
2. The mobile applications operated by Topcontent-entertainment, including but not limited to web, desktop, console and other applications (“**Licensed Application**”);
3. Any other Content, applications, features, functionality, information and services offered by Topcontent-entertainment though the Site and/or Licensed Application, including, without limitation, viral, embeddable or application/device-based features and related technology (“**Services**”); and
4. Any and all Content and software available through the Site and/or the Licensed Application (“**Platform**”).

From time to time, Topcontent-entertainment may modify this Policy. Any such modification to this Policy will be posted on the Site and the “Last Updated” date at the top of this webpage will be revised accordingly. User’s continued use of the Platform following such modifications indicates User’s understanding and acceptance of the revised Policy. It is important that User reviews this Policy regularly to ensure User is updated as to any changes.

### Information Collection

Topcontent-entertainment collects certain pieces of information from User as detailed further below. Topcontent-entertainment may combine certain automatically collected information with other information Topcontent-entertainment obtains about User, which may include information Topcontent-entertainment obtains from other parties.

**INFORMATION COLLECTION**

| INFORMATION COLLECTED | SOURCE OF INFORMATION | PURPOSE |
|---|---|---|
| - IP address<br>- Device identifiers<br>- Browser characteristics | | - Location verification<br>- Content delivery performance and enhancement<br>- Site performance operation and enhancement<br>- Service performance operation and enhancement |

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|---|---|---|
| - Operating system details<br>- Internet service provider details<br>- Language preferences<br>- Referring URLs<br>- Pages viewed<br>- Time of visits<br>- Duration of visits | Automatic upon:<br>- Visit to Site<br>- Use of Licensed Application<br>- Use of Platform | - Licensed Application performance and enhancement<br>- Platform performance operation and enhancement<br>- Marketing and targeted content delivery<br>- Investigation of possible unlawful activities, fraud, or policy violations<br>- Protect and defend Topcontent-entertainment's rights |
| - Name<br>- Physical address<br>- Email address<br>- Age<br>- Account settings and preferences<br>- Telephone number<br>- Payment information | User provides to Topcontent-entertainment directly upon registration for:<br>- Creation of User's account<br>- Use of Services<br>- License Application use<br>- Platform use<br>User provides to Topcontent-entertainment directly upon signing up for participation in marketing or informational communications. | - Provide Services through Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Access Content through Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Complete a transaction for use and/or access to Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Provide customer service or support for use of Topcontent-entertainment's Services and/or access to Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Provide information about Topcontent-entertainment's Services, Site, Licensed Application, and/or Platform<br>- Marketing and targeted content delivery<br>- Sweepstakes and promotional administration<br>- Dispute resolution and appeals<br>- Investigation of possible unlawful activities, fraud, or policy violations<br>- Protect and defend Topcontent-entertainment's rights |
| | | - Provide Services through Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Access Content through Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Complete a transaction for use and/or access to |

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|---|---|---|
| - Name<br>- Physical address<br>- Email address<br>- Age<br>- Account settings and preferences<br>- Telephone number<br>- Payment information | User provides to Topcontent-entertainment through Topcontent-entertainment's vendors upon registration for:<br>- Use of Services<br>- License Application use<br>- Platform use<br>User provides to Topcontent-entertainment through Topcontent-entertainment's vendors upon signing up for participation in marketing or informational communications. | Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Provide customer service or support for use of Topcontent-entertainment's Services and/or access to Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Provide information about Topcontent-entertainment's Services, Site, Licensed Application, and/or Platform<br>- Marketing and targeted content delivery<br>- Sweepstakes and promotional administration<br>- Dispute resolution and appeals<br>- Investigation of possible unlawful activities, fraud, or policy violations<br>- Protect and defend Topcontent-entertainment's rights |

**Information Disclosure**

Topcontent-entertainment may share information Topcontent-entertainment collects with vendors, affiliates, contractors, and other parties as further detailed below and/or as required by Applicable Law. Additionally, in the event of a business occurrence requiring Topcontent-entertainment sells and/or transfers all or a portion of Topcontent-entertainment's business or assets (e.g., merger with another entity, bankruptcy, reorganization, etc.). Topcontent-entertainment reserves the right to disclose any information Topcontent-entertainment may obtain through Topcontent-entertainment's Site, Licensed Application, and/or Platform.

**INFORMATION DISCLOSURE**

| INFORMATION DISCLOSED | DISCLOSURE RECIPIENT | DISCLOSURE PURPOSE |
|---|---|---|
| | | - Location verification<br>- Content delivery performance and enhancement<br>- Site performance operation and enhancement<br>- Service performance operation and enhancement<br>- Licensed Application performance and enhancement<br>- Platform performance operation and enhancement<br>- Marketing and targeted content delivery<br>- Provide Services through Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Access Content through Topcontent-entertainment's |

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|---|---|---|
| - IP address<br>- Device identifiers<br>- Browser characteristics<br>- Operating system details<br>- Internet service provider details<br>- Language preferences<br>- Referring URLs<br>- Pages viewed<br>- Time of visits<br>- Duration of visits | - Vendors<br>- Affiliates<br>- Contractors<br>- Other parties | Site, Licensed Application, and/or Platform<br>- Complete a transaction for use and/or access to Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Provide customer service or support for use of Topcontent-entertainment's Services and/or access to Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Provide information about Topcontent-entertainment's Services, Site, Licensed Application, and/or Platform<br>- Marketing and targeted content delivery<br>- Sweepstakes and promotional administration<br>- Dispute resolution and appeals<br>- Investigation of possible unlawful activities, fraud, or policy violations<br>- Protect and defend Topcontent-entertainment's rights<br>- Investigation of possible unlawful activities, fraud, or policy violations<br>- Protect and defend Topcontent-entertainment's rights<br>- Compliance with legal process (e.g., search warrant, subpoena, or court order)<br>- Emergency response<br>- Investigation, protection, and remediation of unauthorized use , misuse, or abuse of Topcontent-entertainment's Site, Services, Licensed Application, and/or Platform |
| | | - Marketing and targeted content delivery<br>- Provide Services through Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Access Content through Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Complete a transaction for use and/or access to Topcontent-entertainment's Site, Licensed Application, |

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| - Name<br>- Physical address<br>- Email address<br>- Age<br>- Telephone number<br>- Payment information | - Vendors<br>- Affiliates<br>- Contractors<br>- Other parties | and/or Platform<br>- Provide customer service or support for use of Topcontent-entertainment's Services and/or access to Topcontent-entertainment's Site, Licensed Application, and/or Platform<br>- Provide information about Topcontent-entertainment's Services, Site, Licensed Application, and/or Platform<br>- Marketing and targeted content delivery<br>- Sweepstakes and promotional administration<br>- Dispute resolution and appeals<br>- Investigation of possible unlawful activities, fraud, or policy violations<br>- Protect and defend Topcontent-entertainment's rights<br>- Investigation of possible unlawful activities, fraud, or policy violations<br>- Protect and defend Topcontent-entertainment's rights<br>- Compliance with legal process (e.g., search warrant, subpoena, or court order)<br>- Emergency response<br>- Investigation, protection, and remediation of unauthorized use , misuse, or abuse of Topcontent-entertainment's Site, Services, Licensed Application, and/or Platform |

## Information Retention and Removal

Topcontent-entertainment will store User's information for no longer than is necessary for the performance of Services or to otherwise fulfil the purpose(s) for which the information was collected, or as may be permitted under Applicable Law. Unless otherwise required by Applicable Law, at the conclusion of the applicable retention period, Topcontent-entertainment will remove information as described in this Policy from Topcontent-entertainment's systems and records or take appropriate steps to properly anonymize it.

## Cookies and Tracking

Topcontent-entertainment may use cookies, which are small data files stored by User's web browser on User's computer, to automatically collect certain information. Cookies, for example, may allow a website to recognize a device, record use r preferences, track page clicks and navigation while visiting the website, and identify the website visited immediately beforehand. Topcontent-entertainment and Topcontent-entertainment's vendors may use first-party cookies or other first-party identifiers as well as third-party cookies or other third-party identifiers to deliver advertisements, create a profile of User, measure User's interests, detect User's demographics, detect User's location, detect User's device, and personalize content. Please note that blocking cookies may affect the availability and functionality of Topcontent-entertainment's Site, Services, Licensed Application, and/or Platform. Also, disabling cookies may invalidate opt outs that use cookies to recognize devices that have opted out.

User's web browser may have settings that allow User to transmit a "Do Not Track" signal when User visits varioTopcontent-entertainment websites or use online services. Topcontent-entertainment will not disable tracking technology that may be active on the Site, Licensed Application, and/or Platform in response to any “do not track” requests that are sent to the Site, Licensed Application, and/or Platform. To learn more about “Do Not Track” signals, visit www.allaboutdnt.com.

**OTHER FEATURES**

| FEATURE | FEATURE PURPOSE | FEATURE INFORMATION/OPT OUT |
|---|---|---|
| **Web analytics** | Topcontent-entertainment may use certain web analytics services offered by other parties such as Google Analytics to help Topcontent-entertainment understand and analyze how individuals use Topcontent-entertainment’s Site, Services, Licensed Application, and/or Platform and serve advertisements on Topcontent-entertainment’s behalf across the Internet. | Further information on how Google Analytics use s data collected through User’s use of Topcontent-entertainment’s Site, Licensed Application, and/or Platform is available through the below link: www.google.com/policies/privacy/Topcontent-entertainments/.<br>To opt out of Google Analytics cookies, visit: http://www.google.com/settings/ads and https://tools.google.com/dlpage/gaoptout/. |
| **Advertisements and online services** | Topcontent-entertainment may use vendors to provide advertisements on other online services. | Topcontent-entertainment is not responsible for the effectiveness of, or compliance with, other parties’ opt out options or the accuracy of their statements regarding any applicable opt out programs.<br>Please note, even if User is able to opt out of certain kinds of interest-based advertisements, User will continue to receive non-targeted advertisements. |
| | Digital Advertising Alliance (“**DAA**”)<br>Certain external parties may participate in the DAA AdChoices Program and may display an Advertising Option Icon for interest-based advertisements that links to an opt out tool which allows individuals to exercise certain choices regarding targeting and targeted advertisements. | User can learn more about the DAA AdChoices Program at: http://www.youradchoices.com/<br>User can learn more about the DAA opt out program for mobile applications at: http://www.aboutads.info/appchoices. |
| | Network Advertising Initiative (“**NAI**”)<br>In addition, certain advertising networks and exchanges may participate in NAI. | NAI has developed a tool that allows individuals to opt out of certain interest-based advertisements delivered by NAI members’ advertisement networks.<br>To learn more about opting out of such targeted advertising or to use the NAI tool, see: http://www.networkadvertising.org/choices/.<br>To learn more about the NIA opt out program from mobile applications, see: https://www.networkadvertising.org/mobile-choice/. |

## Information Choices

By providing Topcontent-entertainment with User’s email address, User agrees that Topcontent-entertainment may communicate with User for marketing or informational purposes in regard to Topcontent-entertainment’s Site, Services, Licensed Application, and/or Platform. Topcontent-entertainment offers choices about the types of information User receives from Topcontent-entertainment from such email communications. If User no longer wish to receive such email communications, User may unsubscribe the using the link provided in the email communication or by sending Topcontent-entertainment an email at customer@topcontent-entertainment.com.

## Interactions with Other Parties, Websites, and Applications

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| **Social media platforms** | Use of  Topcontent-entertainment's Site, Services, Licensed Application, and/or Platform may permit User to interact with social media platforms operated by unaffiliated other parties. If User chooses to interact with or share content or post information using a social media platform, that information may be publicly displayed, and the party operating the other platform may receive certain information about User and User's use  of Topcontent-entertainment's Site, Services, Licensed Application, and/or Platform. Topcontent-entertainment may have access to information about User from a social media platform operated by another party. If User interacts with a social media platform and User mentions or comment about Topcontent-entertainment or Topcontent-entertainment's Site, Services, Licensed Application, and/or Platform in User's post on another platform, that platform may allow Topcontent-entertainment to publish User's post on Topcontent-entertainment's Site, Licensed Application, and/or Platform. In addition, Topcontent-entertainment may receive information about User if a customer on a social media platform gives Topcontent-entertainment access to their profile and User is one of their connections, or information about User is otherwise accessible through that customer.<br>User may also choose to interact with social media platforms if User creates an account and/or log in to Topcontent-entertainment's Site, Licensed Application, and/or Platform with User's access credentials from another website or online service (e.g., by using "Facebook Connect"). Accessing Topcontent-entertainment's Site, Licensed Application, and/or Platform in this way may allow Topcontent-entertainment to collect (or the other party to share with Topcontent-entertainment) information about User.<br>Topcontent-entertainment is not responsible for another party's privacy policy or terms of use  or User's decision to interact with another party. Topcontent-entertainment does not exercise any control over, and is not responsible for, the privacy and security practices of other parties' websites and applications. Topcontent-entertainment strongly encourages User to review the privacy policies on any website or application User visits or otherwise interact with. |
| **Sweepstakes and promotions** | Topcontent-entertainment may operate sweepstakes and promotions (e.g., contests, raffles, etc.) either jointly sponsored or offered by other parties that may require submitting information. If User chooses to participate in such sweepstakes and promotions, User's information may be disclosed to other parties as described in the terms applicable to that particular sweepstakes or promotion. Insofar as the terms applicable to a particular sweepstakes or promotion conflict with this Policy, the terms applicable to the sweepstakes or promotion shall control. |
| | Services on Topcontent-entertainment's Site, Licensed Application, and/or Platform may be linked to or otherwise rely on integrations with other websites, applications, interfaces, and/or platforms operated by other parties (e.g., PayPal). Information shared with such parties may be shared with Topcontent-entertainment and Topcontent-entertainment may combine that information with other information Topcontent- |

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| **Other services** | entertainment has about User that Topcontent-entertainment obtains from other parties. In the event User submits information to another party, User is subject to that other's party's privacy policy and terms of use as applicable. Topcontent-entertainment is not responsible for another party's privacy policy or terms of use or User's decision to interact with another party. |
| **Website links** | Links to other websites or applications of other parties may be provided to User on Topcontent-entertainment's Site, Licensed Application. Topcontent-entertainment provides such links to other websites and applications of other parties because Topcontent-entertainment think User may enjoy or may mind find them to be use full to User. The websites and applications of other parties operate independently of Topcontent-entertainment and have their own established privacy and security policies. Topcontent-entertainment does not exercise any control over, and is not responsible for, the privacy and security practices of other parties' websites and applications. Topcontent-entertainment strongly encourages User to review the privacy policies on any website or application User visits or otherwise interact with. |

## Information Security

The security of User's information is important to Topcontent-entertainment, and Topcontent-entertainment takes steps to ensure that User's information is treated securely and in accordance with this Policy. Topcontent-entertainment takes reasonable measures to protect User's personal information from loss, theft, misuse, unauthorized access, disclosure, alteration, and destruction. Although Topcontent-entertainment will do Topcontent-entertainment's best to protect User's information, Topcontent-entertainment cannot guarantee the security of User's information transmitted through the Site, Licensed Application, and/or Platform or in User's written communications to Topcontent-entertainment. Transmission via the Internet and online digital storage are not completely secure, so Topcontent-entertainment cannot guarantee the security of User's information collected through the use of the Services, transmission is at User's own risk.

## Children's Privacy

Topcontent-entertainment's Site, Licensed Application, and/or Platform are not intended for children under 13 years of age. Topcontent-entertainment does not knowingly allow anyone under the age of 13 to utilize Topcontent-entertainment's Services, including, but not limited to, those that may be offered through Topcontent-entertainment's Site, Licensed Application, and/or Platform. Topcontent-entertainment does not knowingly collect personal information from any individual under 13 years of age. If Topcontent-entertainment learns that an individual is under 13 and has submitted personal information to Topcontent-entertainment, Topcontent-entertainment will delete such personal information promptly in accordance with Applicable Law.

## California Residents

California's "Shine the Light" law (Civil Code Section § 1798.83) permits California residents to request certain information regarding Topcontent-entertainment's disclosure of User's personal information to third parties for their own direct marketing purposes. Topcontent-entertainment does not share personal information for third parties for their own direct marketing purposes. As a California resident, User may request information about Topcontent-entertainment's compliance with this law by contacting Topcontent-entertainment at [the following email address: customer@topcontent-entertainment.com. Any such request must include "California Shine The Light Request" in the first line of the description and include User's name, physical address, city, state, and ZIP code. Please note that Topcontent-entertainment is only required to respond to one request per individual each year.

## Contact Topcontent-entertainment

If User have any questions about this Policy or about Topcontent-entertainment's privacy practices, please feel free to contact Topcontent-entertainment at:

The name and details of partner can be found in the welcome email sent to you upon subscribing to the Platform. In addition, it can be found after logging in to the website topcontent-entertainment.com in the footer of this website, and on the My Account details page on topcontent-entertainment.com /account.